

**CAMPAIGN AWARDS****Best Audio Campaign**

Audacy, Inc	Audacy x Lionsgate - Klein. Ally. Show. Bloodbath Blood Drive
iHeartMedia	iHeartMedia x Warner Bros. - Barbie's "Best Week Ever"
iHeartMedia	Hyundai
RPA	Long Live the Lazy™
Walton Isaacson	Foster Avenue

**Best Auto Campaign**

David&Goliath	Perfect 10
INNOCEAN USA	Luxe Is In The Details
INNOCEAN USA	Welcome Back to the Commute
PadSquad	Take Charge of the Future
RPA	Keep Dreaming
Walton Isaacson	The First Ever Lexus TX

**Best Branded Content Campaign**

Deutsch LA	Don't Make Your Future You Hate You
Infinity Marketing Team	State Farm Gamerhood Challenge 2023
Liquid Advertising	Starfield - Tested's Starfield Build
TelevisaUnivision	T-Mobile's Premio Lo Nuestro VIP Experience
Zambezi	Warm & Fuzzy

**Best Cause Marketing Campaign**

INNOCEAN USA	Invisible Flags
PopShorts	Play By The Rules
Wonderful Agency	A Holiday Wish
Zambezi	Be Seen / Sigue
Zambezi	Play Day in LA and Beyond

**Best Entertainment Campaign**

Casanova McCann	Those Were Not Stories
Hearts & Science	Barbie Breaks Out The Box (Office)
Infinity Marketing Team	State Farm Gamerhood Challenge 2023
Mediahub	Pressing Play for Squid Game: The Challenge on Netflix
Part 4	One Piece

**Best Out of Home Campaign**

Atmosphere	"Go Late" for Jack in the Box
INNOCEAN USA	Luxe Is In The Details
OUTFRONT STUDIOS	Budega / Weed Love to Meet You
OUTFRONT STUDIOS	Pages of Hispanic Heritage
RPA	Wall of Dreams

**Best Short Form Video**

Deutsch LA	Dr Pepper Strawberries & Cream: Flavor Pioneers
INNOCEAN USA	Stadium
RPA	Crave-venience™ – Abuelas
RPA	Crave-venience™ – Jar
RPA	Long Live the Lazy™

**Best Social Media Campaign**

Canvas Worldwide	Hyundai IONIQ 6   Your Dad Is Going Electric
Deutsch LA	"Strawberries & Creamin'" by Yung Gravy x Dr Pepper
Infinity Marketing Team	State Farm Super Bowl 2023 - 'The Big Game Came To Us!'
INNOCEAN USA	Welcome Back to the Commute
McKinney	Burn the Burns

**ThinkLA Innovator**

Deutsch LA	Rescue Writer
Infinity Marketing Team	State Farm Super Bowl 2023 - 'The Big Game Came To Us!'
INNOCEAN USA	Invisible Flags
PopShorts	Play By The Rules
RPA	Long Live the Lazy™

**Campaign of the Year: Partner**

Doing Things	Apple TV+ Ghosted x Overheard: Campaign of the Year
Nativo	Planned Parenthood 2023 - Nativo x Scale by Zambezi
PadSquad	Fry, YAY
PopShorts	Play By The Rules
Zefr	Cooking Up Impact: Zefr & McCain Foods Drive Sales & Full Funnel Brand Lift

**Campaign of the Year: Agency**

Hearts & Science	Barbie Breaks Out The Box (Office)
INNOCEAN USA	Welcome Back to the Commute
Mediahub	Pressing Play for Squid Game: The Challenge on Netflix
RPA	Keep Dreaming
RPA	Long Live the Lazy™

## COMPANY AWARDS

### DIG Award

Basis Technologies  
Deutsch LA  
GumGum  
My Code  
VaynerMedia LA

### Partner of the Year

Basis Technologies  
Billups  
Doing Things  
Nexxen  
Samsung Ads

## INDIVIDUAL AWARDS

### Sales Person of the Year

Natalie Chow	VIZIO Ads
Kelly Gandee Cohen	KARGO
Kayla Ranjbaran	Samsung Ads
Jeff Wityak	Captify
Amanda Yee	Roku

### Agency Leader of the Year

Lisa Buckley	VaynerMedia
Eveliza Jimenez	Canvas Worldwide
Rich Kim	Canvas Worldwide
Amy Porter	RPA
Jason Sperling	INNOCEAN USA